

Stories bring people together, and over a 20-year career in TV news, Cheryl Tan told thousands of stories while working as a broadcast journalist in Georgia and Virginia. Now a business owner, Cheryl shares those interviewing and storytelling skills with entrepreneurs who want to tell the stories of their companies through video or through the media. She helps businesses in highly-competitive industries determine their messaging, provides training for their digital media strategy and helps them create videos to market their organizations. Cheryl is a mom of three boys. She, her husband and three kids live in Virginia Beach.