



Valerie K. Fields – Biography

Valerie “VK” Fields has a degree in Journalism and Mass Communication—with a specialty in Public Relations—from the University of North Carolina at Chapel Hill. And she has worked in PR for some of the world’s most well-known organizations including Walt Disney World Resort, McDonald’s Corporation Regional Headquarters, and the Ronald McDonald Children’s Charities of North Carolina.

Professional: Valerie has been an entrepreneur for more than 20 years. She is founder of V.K. FIELDS & CO. PR PROS, an award-winning public relations and copywriting agency located in downtown Raleigh, NC. In 2005, the company received the “Pinnacle Business of the Year Award” from the Greater Raleigh Chamber of Commerce. In August 2006, Valerie received two awards from the *Triangle Business Journal*: “Women in Business” and the “Excellence in Mentoring” Award; in spring 2007, she also received the organization’s ‘40 Under 40’ Leadership Award. During the fall of 2006, Valerie received the “Young Adult Leadership Award” presented by the Women’s Forum of North Carolina, and the “Lamplighter Award” sponsored by McDonald’s Corporation and Radio One. In 2009, she received the Mentoring Award from the Triangle East Chapter of 100 Black Men. In 2013, Valerie was elected as Vice President of the Women’s Forum of North Carolina and has served on the board of the Women’s Forum for six years. In 2016, she was elected to her third term as president of the Women’s Forum. In addition to being a businesswoman, she is also an educator and teaches Public Relations, Crisis Communication, and Strategic Writing as a faculty member in the School of Media and Journalism at UNC-Chapel Hill.

Personal: Valerie is also a licensed/ordained minister, volunteer and youth mentor. She obtained a Bachelor of Theology from New Covenant Bible Institute in Raleigh, NC and completed her Master’s of Theology from New Covenant in July 2007. She received a doctoral degree in Theology from New Covenant in January 2012. Valerie is founder of Miracle Ministries Inc., an outreach organization that provides Christian counseling and support for individuals and families. Through her ministry, Valerie founded the signature Millionaires in Training (MiT) youth entrepreneurship program that teaches and prepares young people to become business professionals and business owners. In 2010, she authored her first children’s book titled “The Bizeebee Family Business,” which teaches young people about business and entrepreneurship. In 2016, she published a new ministry book titled “The Anointing of Ease.”

In 2010, Valerie ventured on her first mission trip to Uganda, a nation in east Africa. She has since returned and completed three trips back to Africa to teach basic business and vocational skills to orphans and young adults. Valerie and her husband Shelton live in Garner, NC.

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