

Shawn T. Blanchard Best-Selling Author and CEO of Lions Dream



Shawn T. Blanchard is coined as the Mentorship Specialist according to **Forbes** Magazine. He comes from humble beginnings, but managed to leverage mentorship to attend the University of Michigan. Multiple degrees later, he has taught at the University of Michigan and has delivered the keynote for the University of Michigan's graduation.

Beyond adopting youth, co-founding successful mentoring programs, raising millions of dollars for youth as the Director of Youth Services in the Detroit Mayor's office, and working on national youth initiatives with President Obama, Shawn has co-founded a number of successful companies as an entrepreneur.

As an entrepreneur Shawn completed a 42-stop national book tour with his book, "How 'Bout That For a Crack Baby: Keys to Mentorship and Success" in 2017. He provided dynamic speeches across the country along with his best-selling book, custom suits, and ties. Each of these are elements from his entrepreneurial endeavors that he gives to his audience for a holistic approach to education and reaching the audience far beyond his physical presence.

More specifically, Blanchard is the CEO of Lions Dream Publishing and the Philanthropy Advisor and Co-Owner of a custom suit company, SnapSuits. Due to the popular demand from his speaking and book writing practices Shawn has also curated "Author Speaker Secrets Academy" to aid those who want to launch their Author-Speaker platform. Blanchard's new book "Millennial Mogul: 10 Principles and Stories to Get Your Ship Together (MentorShip & Entrepreneurship) is set for pre-order August 17th and the launch date is scheduled for September 18th.

Shawn has been featured by **CNN, Black Enterprise, and Essence**, among other numerous media outlets and he's currently filming a documentary series through a major television network.

"Those who compete aim to be better. Those who dominate aim to be different."
-Shawn T. Blanchard

