



Vernisha Crawford

Founder & CEO of B.Y.E., LLC

Vernisha graduated from the University of North Carolina at Charlotte with her Bachelor of Arts Degree in Sociology; making her a first-generation college graduate. She went on to climb the corporate ladder, moving from NC to SC to TX, and essentially traveling across the country for her career, where she worked as a Regional Performance Director for one of the largest property management companies in the U.S. She has accumulated over ten years of training experience, six years of management experience and has recently earned her Master of Science Degree in Leadership from Grand Canyon University; making her the first person in her family to receive a graduate degree. She has also obtained her certification as professional life coach as well as her small business consultant certification. Today, Vernisha serves as the CEO of B.Y.E., LLC where she oversees all business operations of the organization. She is pursuing her PhD in General Psychology with an emphasis on Industrial and Organizational Psychology.