



TONY SNIPES

"I help keep your marketing message from being ignored."

Tony is a Digital Media and Business Development executive, managing the new media landscape for well over a decade. Working with leading news organizations including local CBS affiliate WSPA.com afforded Tony the opportunity to help Small and Medium-sized Businesses make sense of SEO, SEM, Social Media, Blogging, Web Design and all of the "cool"

but confusing digital resources of modern media.

Tony makes his digital media skills and insight accessible to the local business community and on a national level through his weekly blogs, webinars and workshops.

Former: Advisory Board Member, Small Business Development Center of the Spartanburg Area
Director, Redemption Marketplace Academy

Current: Blogger, Content Creator, TonySnipes.com, Conference Speaker, Presenter-
Write2Ignite.com